



2024 Leadership Poll Series

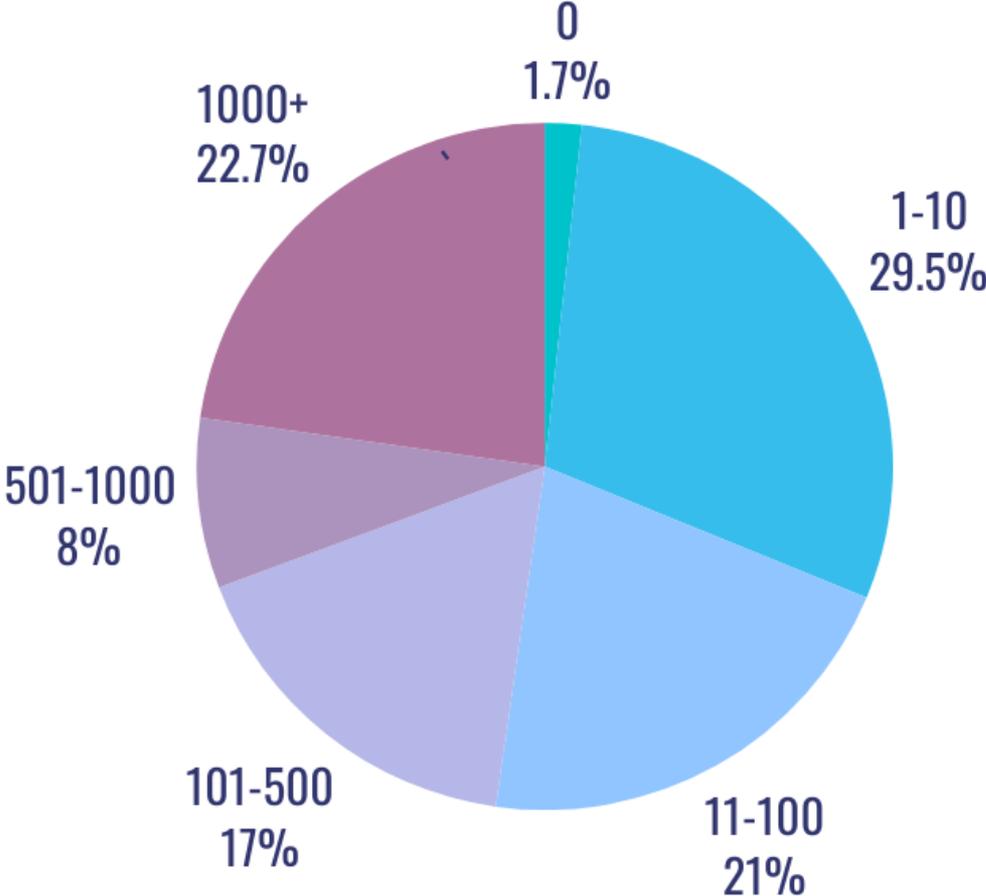
Q2 Results

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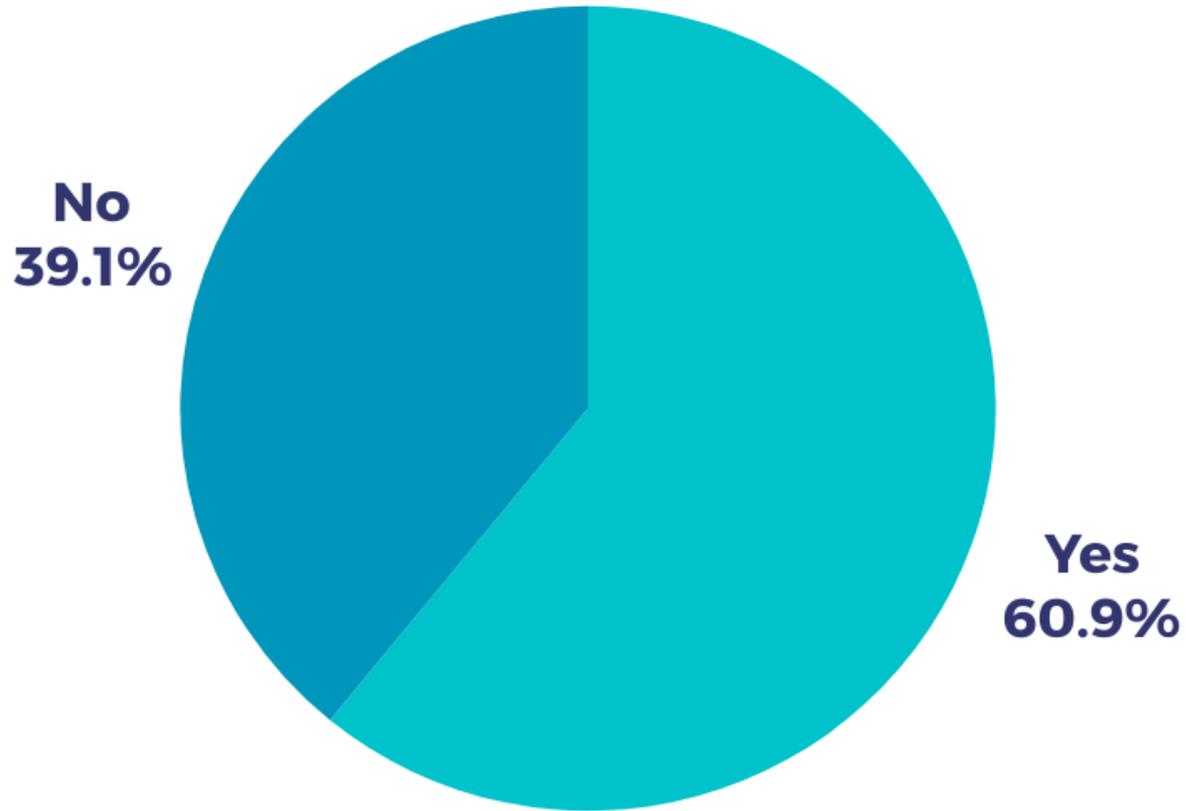


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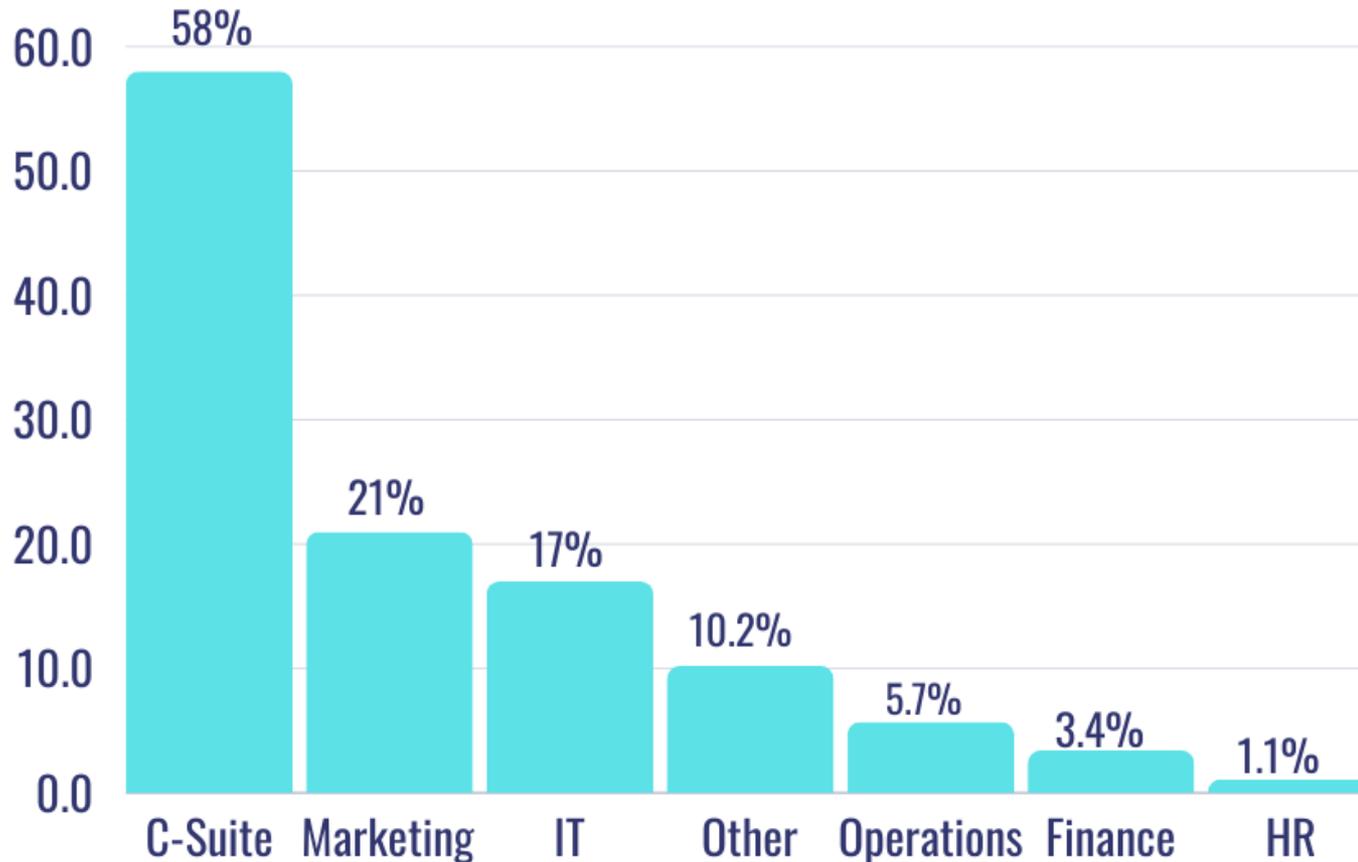
Which range best depicts the number of NC-based employees in your organization?



Is your company headquartered in NC?

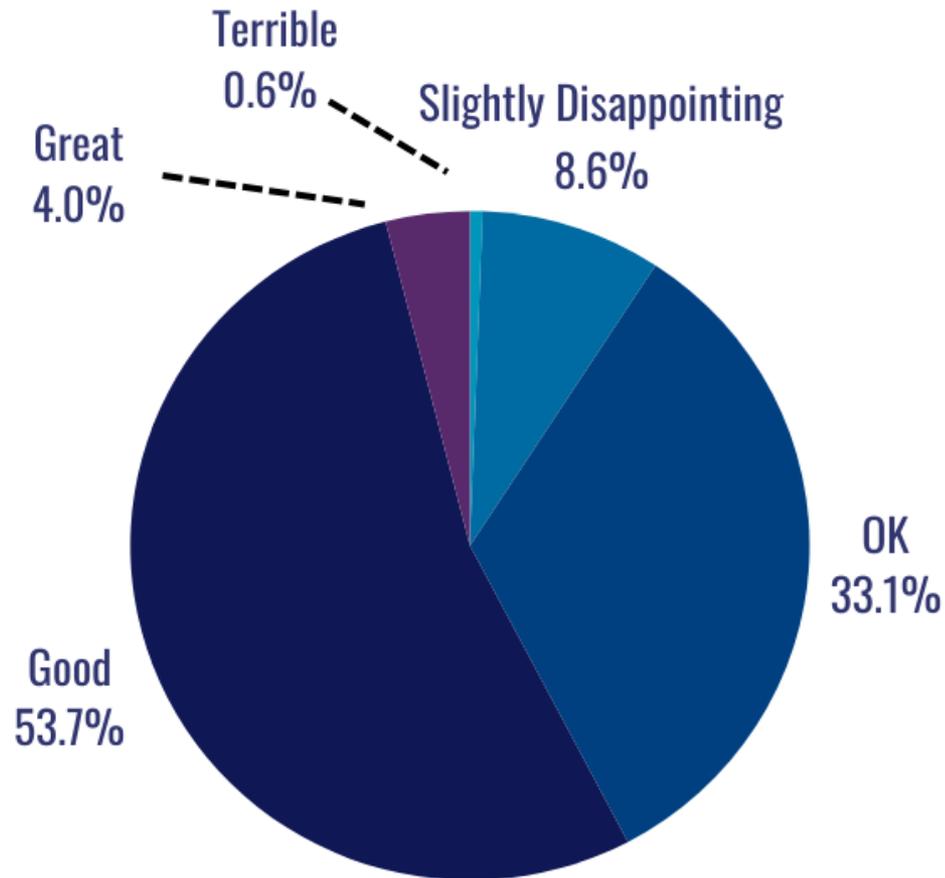


What is your role within your organization?

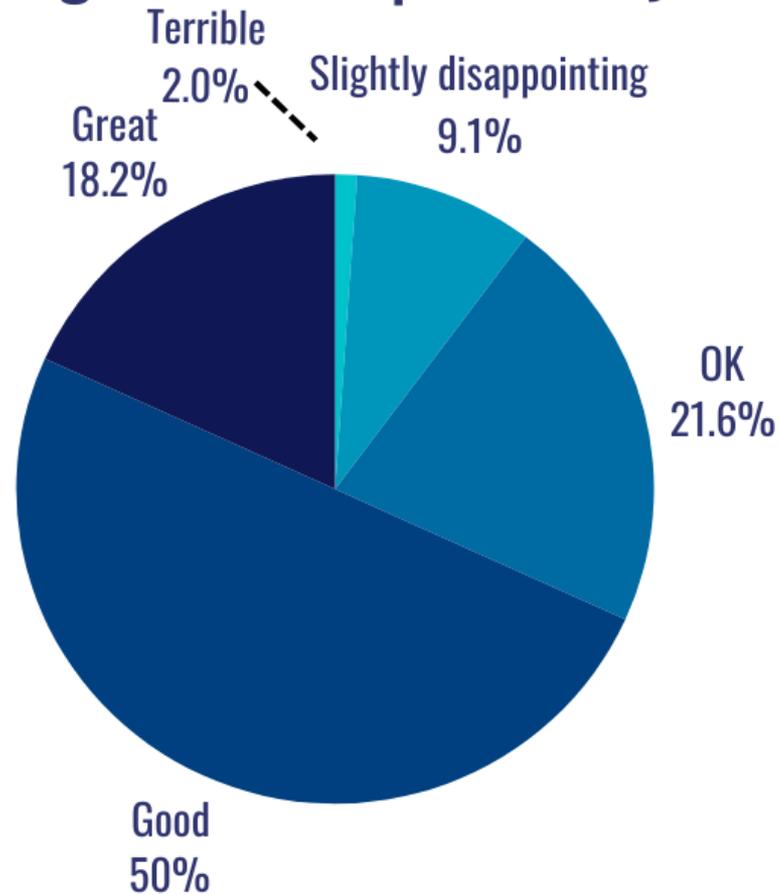


*****Respondents were given the option to mark all that apply***

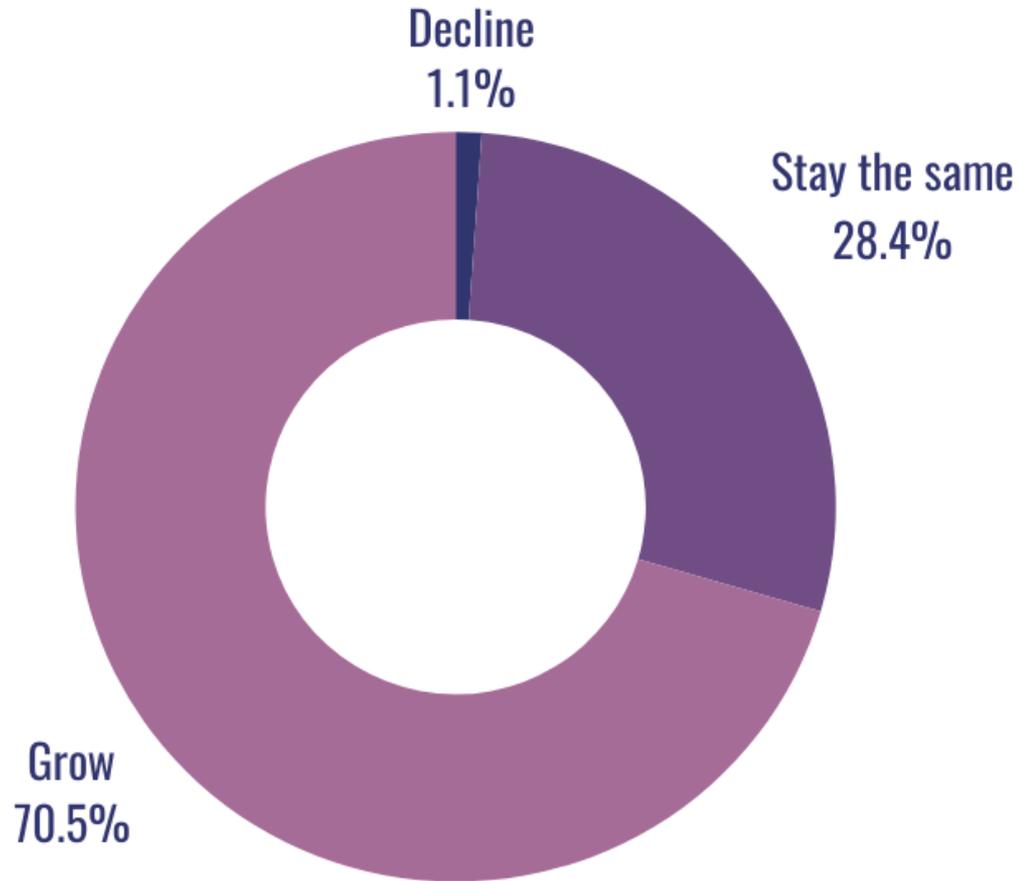
How do you perceive the past quarter has been for North Carolina's technology sector broadly?



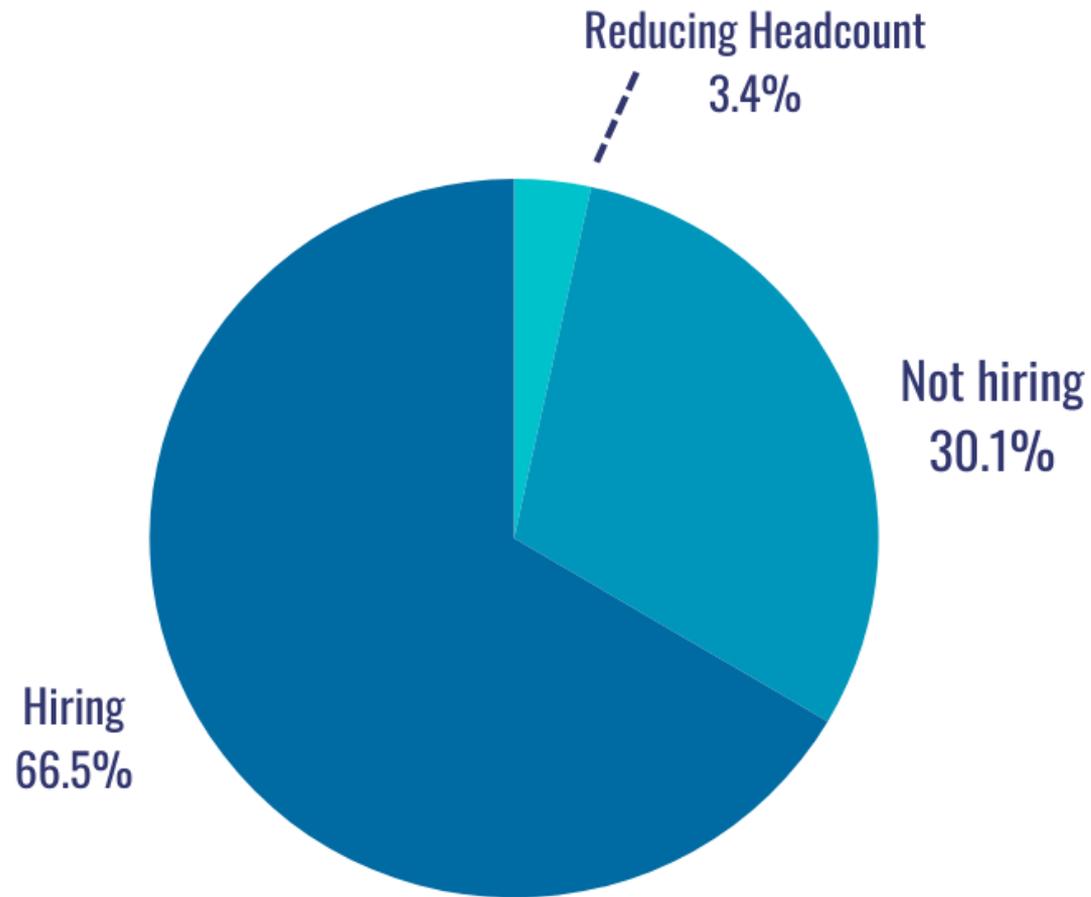
How has the past quarter been for your organization specifically?



I expect that over the next quarter our business will:



Is your organization:



What makes you optimistic about the next 12 months?

Client + Customer
Dynamics

Job Market + Hiring

AI Growth +
Advancement

Economy/
Interest Rates

Market +
Business Growth

Elections + Political
Climate

Acquisition +
Investment Activity

Infrastructure +
Development

What concerns you, if anything, about the next 12 months?

Regulatory +
Compliance Issues

Macroeconomic Concerns

Inflation

Interest Rates

Election/
Political Uncertainty

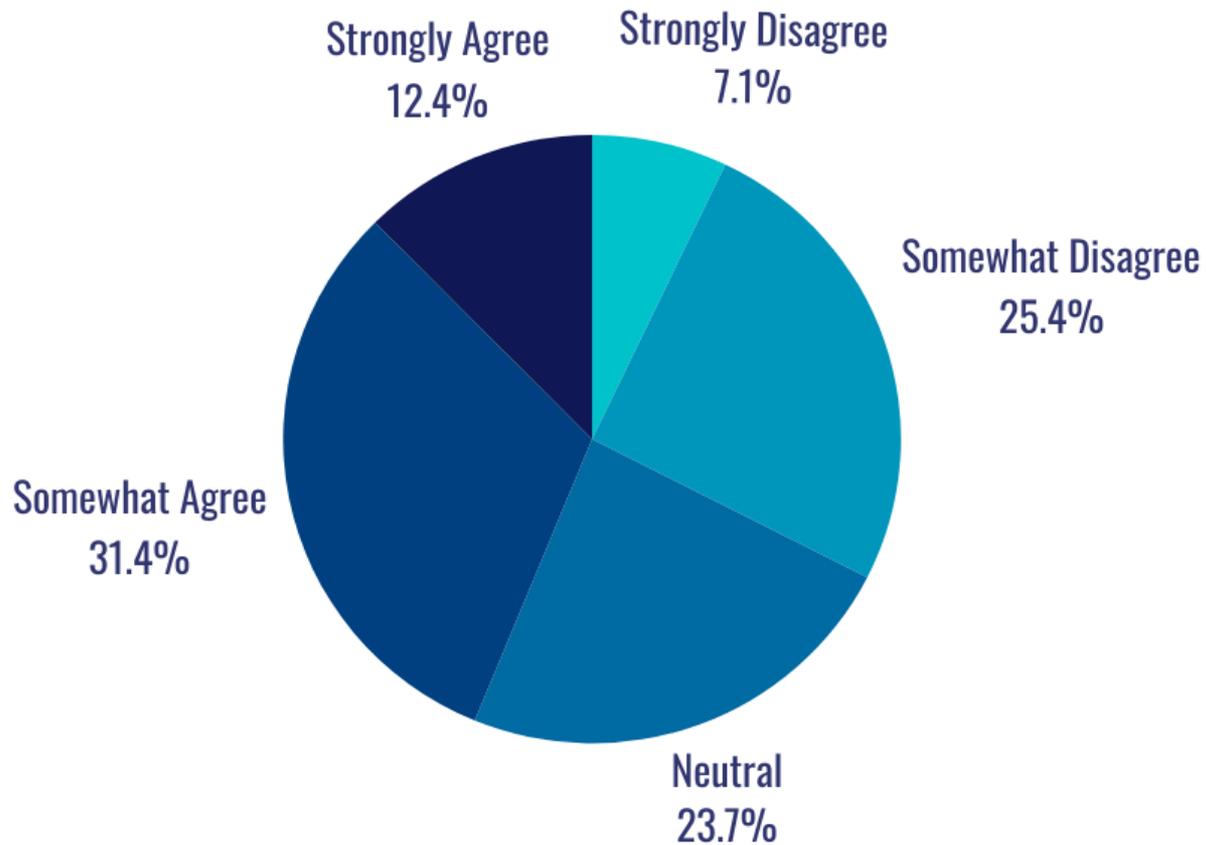
AI + Technology Impact

Economic
Slowdown

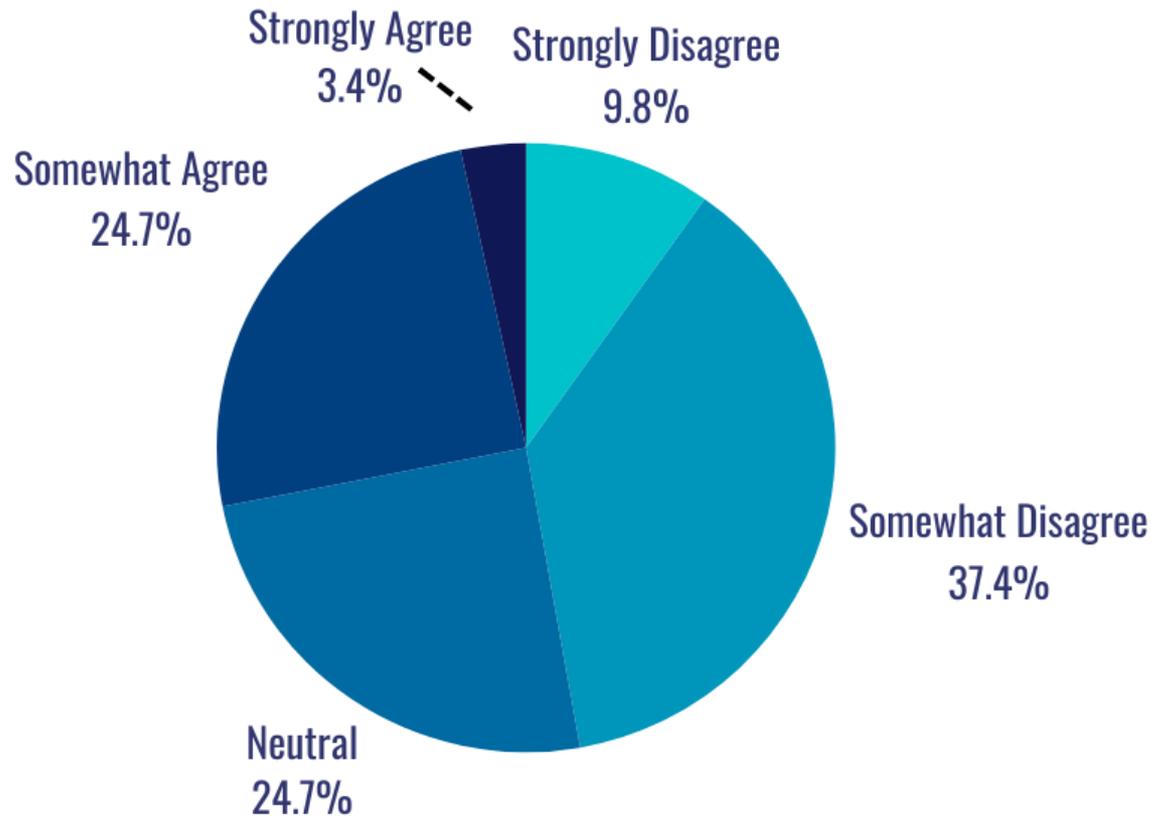
Geopolitical Issues

Hiring + Talent Acquisition

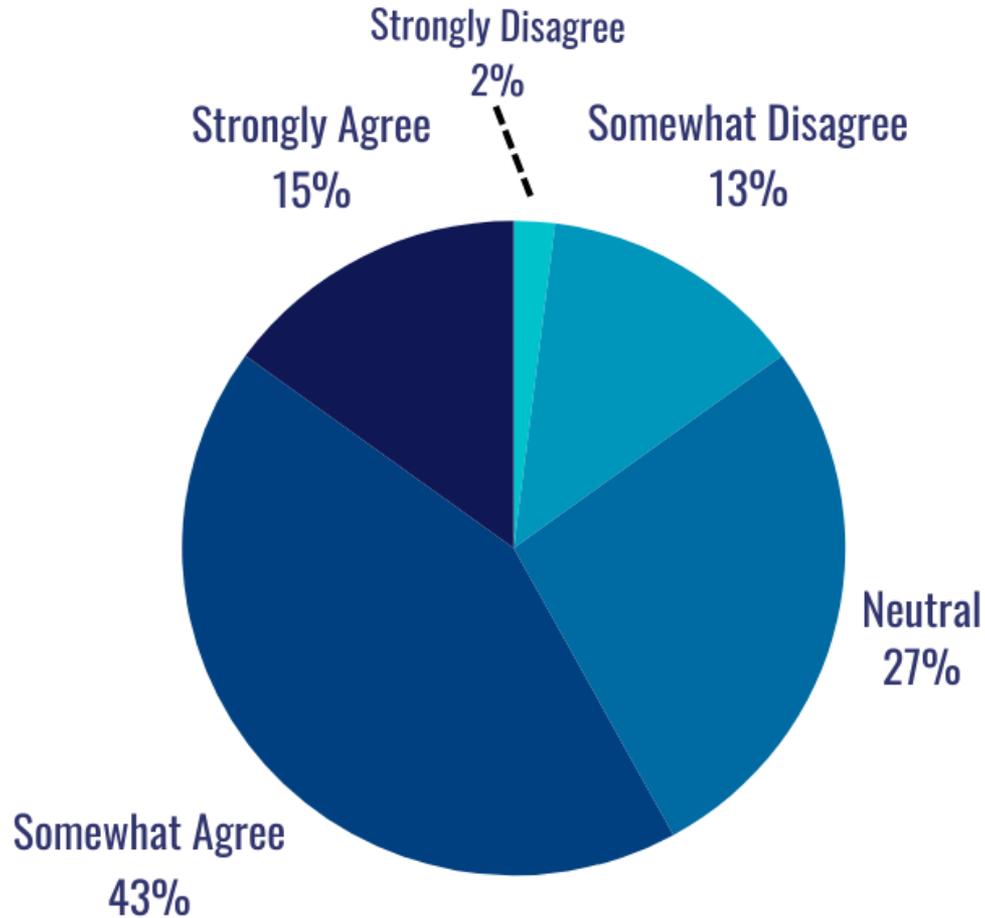
Higher Education degrees are necessary for tech workers.



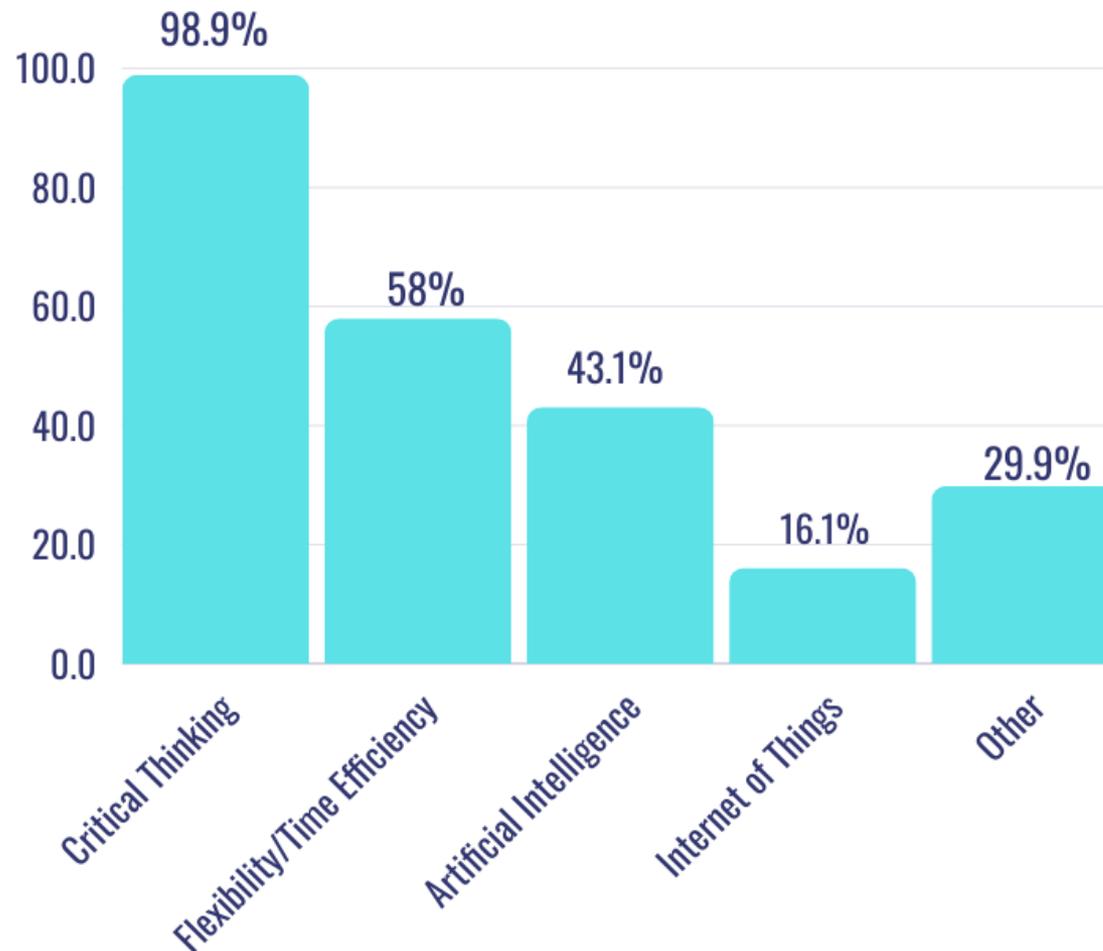
Entry-level employees don't have the right skills to succeed in tech positions.



School technology curricula are misaligned with practical application and/or lack real-world job relevance.

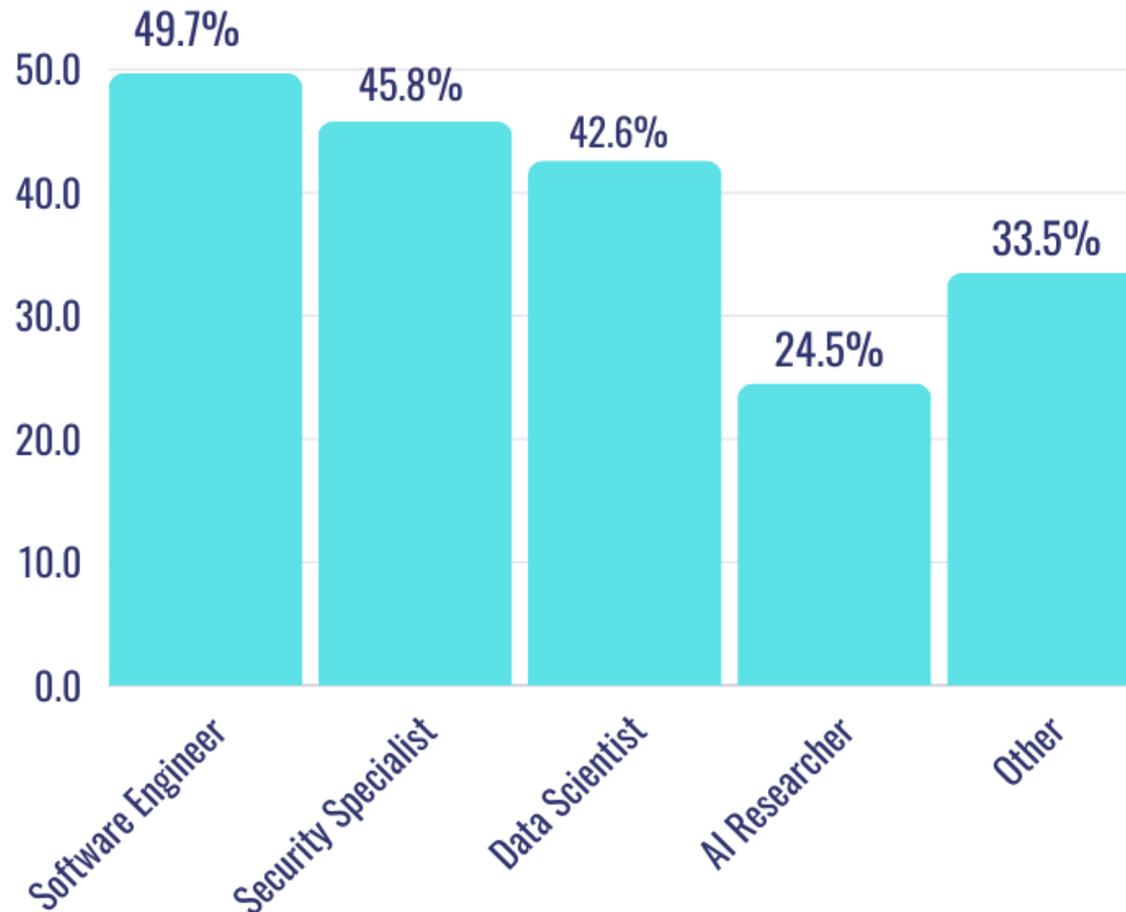


Which skills are critical for success in today's tech workforce?



****Respondents were allowed to choose more than one option****

What tech roles are you most looking to fill this year?



****Respondents were allowed to choose more than one option****



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